

TEDx Arendal

x = independently organized TED event

Mind Matters.
September 9+10

Program Friday 9 September

09.00–09.45

Registration: Session 1

10.00–13.00

Session 1: Business, leadership, innovation, empowerment

Anita Schjøll Brede
(Futurism + Technology)
Catharine Fay
(NASA Senior Scientist)
Per Ivar Selvaag
(Designer)
Petter Amundsen
(Cryptology)
Teo Härén
(Business Creativity)
Lars Johansson-Kjellerød
(Social Entrepreneurship)
Henry Dagg
(Composer)
Ole Morten Olesen
(Innovator)

13.00–14.30

Lunch

Catering by Smag & Behag.
Pay as you order. No bookings.
LOCATION TEDx Universe



13.45–17.00

Activity: Cycling, single track

A wild ride for those who love a challenge. An awesome, rugged single track, not far from the centre of Arendal.
LOCATION Meet at TEDx Hub. Return to the Eureka building.
REGISTER Before Sep 2. Contact Jarle Jørgensen jarlejorg@gmail.com M: +47 970 01 043
MIN-MAX: 8 – 15 people
COST: NOK 450 pp



14.30–15.30

Workshop «Mind Matters»

Siv Harstad, adventurer
Your mindset is more important than you think. Learn how to better handle emergencies, unexpected incidents and challenges.

LOCATION DNB Auditorium
REGISTER Friday, TEDx Hub
MAX 60 seats **FREE!**

14.30–15.30

Workshop «Design thinking»

Per Ivar Selvaag, designer
What is design thinking, and how can we utilize design when developing products and concepts and getting the feel of a product or service's unity.
LOCATION TEDx Universe
REGISTER Friday, TEDx Hub
MAX 150 seats **FREE!**



16.00–17.00

Workshop «You matter more than you think»

Kristin Oudmayer, Unicef Program Manager
Many children and young adults have difficulties dealing with everyday life, and the adults in their lives seem to not care. Are we afraid to get too involved, or are we unaware of how small contributions can actually make a difference?
LOCATION DNB Auditorium
REGISTER Friday, TEDx Hub
MAX 60 seats **FREE!**

16.30–17.30

Workshop «Business Creativity»

Teo Härén, creativity expert
How can businesses become more creative? Are you thinking 'out of the box' and do you spot and recognise possibilities and creative options?
LOCATION Kulturhuset
REGISTER Friday, TEDx Hub
MAX 120 seats **FREE!**



17.30–19.00

Boat trip: Arendal from the water

Experience Arendal from the sea. The weather, the captain, and passengers decide the relaxing route.
LOCATION Meet at 'Pollen'.
REGISTER Friday, TEDx Hub
MAX 25–35 seats **FREE!**



18.00–19.00

«Astro Rock Show»

Pål Brekke, scientist, Norwegian Space Centre
Be taken on a spectacular



cosmic journey through the history of rock!
LOCATION Kulturhuset
REGISTER Friday, TEDx Hub
MAX 120 seats **FREE!**

19.00–24.00

Eat, laugh, mingle

Catering from Smag & Behag. Pay as you order. No bookings.
LOCATION TEDx Universe



22.30–23.30

«Magic Late Evening Music»

Petter Amundsen, cryptologist and organist
Open to everyone in Arendal! Experience a magical, musical conclusion to the first day.
LOCATION Trefoldighetskirken
MAX 800 seats **FREE!**

PUBLIC EVENT! OPEN TO ALL

TEDx Universe

The TEDx Universe Lounge is open all day. Hang out, enjoy great music, fun conversations and some serious mingling. Meet up with speakers, attendees, and new friends!
CLOSES AT MIDNIGHT

Program Saturday 10 September

08.00–09.00

Easy workout «Movements»

with Lars Tjøgersen and Nin Ingelin Festvåg

For those who want to move a little before the day starts!
LOCATION TEDx Universe
REGISTER Friday, TEDx Hub
MAX 150 persons **FREE!**



09.00–09.45

Registration: Session 2

10.00–13.00

Session 2: Social and environmental ideas and issues

Lisa Dillan
(Improvising Artist)
Kristine Ullaland
(Social Anthropologist)



Even Moland

(Marine Biologist)

Kristin Oudmayer

(UNICEF)

Rita Westvik

(Foresight + Urbanism)

Shaun McBride

(Digital Media Strategist)

Rolf Terje Kaurin

(Graphene)

Dr. James Beacham

(Particle Physics)

13.00–14.30

Lunch

Catering by Smag & Behag. Pay as you order. No bookings.
LOCATION TEDx Universe



14.00–15.00

Workshop «Kulokking»

Sissel Morken Gullord
(goat-horn from «Frozen»)
Ever wondered why your cattle calls aren't perfect? Now you



can finally learn from an expert! Join us for a wonderful, raucous workshop you won't find anywhere else! We'll test if cows and other animals really react to our calls.

LOCATION TEDx Universe
REGISTER Fri/Sat, TEDx Hub
MAX 150 persons **FREE!**

15.00–17.00

Workshop: «Snapchat»

@shonduras and TEDxArendal crew member @geeohsnap
Shaun McBride (@shonduras) is Snapchat's first homegrown celebrity, and Geir Ove Pedersen (@geeohsnap) is one of Europe's biggest Snapchat influencers. Learn from the best – this will be epic!
LOCATION TEDx Universe
REGISTER Fri/Sat, TEDx Hub
FREE!



09.00–18.15

Registration: Session 3

18.30–23.00

Session 3: Mixed Topics

Tara Shears
(Particle Physics)
Siv Harstad
(Adventurer)
Runar Jarle Wiik
(Filmmaker)
Pellegrino Riccardi
(Public Speaker)
Dag Berild
(Antibiotic Resistance)
Karen Bit Vejle
(Psaligraphy)
Mah-Rukh Ali
(Author)
Gunhild Carling
(Musician)



Bård Fossli Jensen
(Pediatric Medicine)
Peter Stavrum Nielsen
(Entertainer)

23.00–02.30...

TEDx Afterparty
Hang out, mingle and enjoy conversations after hours of mind-blowing talks. Meet the speakers, the TEDxArendal partners, and our fantastic crew! Snacks and beverages by Smag & Behag. Pay as you order.
LOCATION TEDx Universe



FREE!

Workshops & activities are FREE with purchase of a session ticket.* Places are limited, so don't miss out!
* Single track cycling excluded

One session – kr. 850
Two sessions – kr. 1500
All sessions – kr. 1900
Group & student discounts available.
www.tedxarendal.com

